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OVER A MILLION PACKS OF  
 PHILIP MORRIS KING SIZE  
 SOLD EVERY DAY!



How Many  
 Come Out  
 of Your  
 Machines?

EVERY DAY the demand for the great new PHILIP MORRIS  
 KING SIZE gets bigger and bigger.

Are you getting your share of this new business?

Remember—every column of PHILIP MORRIS KING SIZE  
 added to your machines pays for itself many times over!  
 In newspapers, magazines, radio and TV, we're switching  
 the smokers of America to King Size Philip Morris.

How many of these smokers will find the cigarette they're  
 looking for . . . in your machines . . . today?



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**FREE!**

**Merchandising Decals!**

Ask your local Philip  
 Morris representative for  
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 vending machine selling  
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 Dept., 300 Park Avenue,  
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 handsome decals will help  
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